

Please choose your first (1) and second (2) choice for workshops each day.

Friday Workshops	Saturday Workshops
F1	S1
F2	S2
F3	S3
F4	S4
F5	S5
F6	

MADCA MEMBERS:

\$175 for Conference and GALA
Late Registration (after April 5): \$200

NON MEMBERS:

\$200 for Conference and Gala
Late Registration (after April 5): \$225
GALA ONLY \$75 per person

Send conference information to Sharon Fileccia at:
Scan/email: sfileccia@hotmail.com
Fax: (508) 754-2026
Mail: MADCA, 405 Grove St., 2nd Floor, Worcester, MA 01605

Name _____

Agency _____

Address _____

Email _____

Phone _____

Check MasterCard Visa American Express GALA ONLY

Credit Card # _____ Exp. Date _____

Signature _____ 3 Digit Code _____

MASSACHUSETTS ASSOCIATION OF EARLY EDUCATION & CARE (MADCA)

The Massachusetts Association of Early Education & Care is the trade association for child care providers in Massachusetts. Founded in 1972, MADCA represents the public policy and advocacy interests of over 600 child care centers, school age providers, and 2,200 family child care providers. MADCA has been a leading voice for quality early education and care, promoting center accreditation and hosting conferences throughout Massachusetts geared towards professional development of early educators.

CELEBRATING MADCA'S 40TH ANNIVERSARY

In honor of MADCA's 40th Anniversary, we will celebrate at our GALA which will include dinner and entertainment.

In addition, we will honor outstanding legislators and leaders in School Age Programs, Family Child Care Programs and Early Education Programs.

WESTFORD REGENCY INN & CONFERENCE CENTER

219 Littleton Road Westford, MA 01886

The Westford Regency Inn and Conference Center is a beautiful 193 room hotel and conference center serving the greater Boston area.

HOTEL RESERVATIONS

MADCA Conference attendees have been given a special room rate of \$110.00 for single or double occupancy effective Friday and Saturday. All rates are subject to state and local tax, currently 11.7%.

For reservations call the Hotel's reservation department at (978) 692-8200. Please refer to MADCA Conference when making reservations to guarantee the quoted rate.

In order to guarantee reservations for late arrival, all reservations must be accompanied by a check or credit card for the first night's accommodations.

THE RESERVATION CUTOFF DATE IS 04/05/2012.

After the cutoff date no reservations will be accepted at the special group rate. Guests will be accommodated on a space and rate available basis. Check in time is 2:00 pm and check out time is 12 noon. The Hotel will accommodate early arrival or late check outs on a space available basis only.

978.692.8200/800.543.7801
fax: 978.692.7403

www.westfordregency.com

Celebrating **40** Years of



Leadership for Quality

2012 Management and Administration Conference

and 40th Anniversary Celebration and Awards GALA

April 27-28, 2012

Westford Regency Inn & Conference Center

FRIDAY, APRIL 27

3:00-3:30	Welcome with Sherri Killins, EEC Commissioner
3:30-5:30	Workshop Session I*
5:30-6:30	Networking/Vendors
6:30-7:30	Reception/Networking
7:30-9:00	Dinner and Awards
9:00-11:00	Entertainment/Dancing

SATURDAY, APRIL 28

8:00-9:00	Breakfast Buffet
9:00-9:15	Sherri Killins, EEC Commissioner
9:15-10:15	Keynote Speaker Helen Blank
10:15-12:30	Workshop Session II*
12:30	Evaluation and Departure

* An application has been submitted to Massachusetts AEYC for Continuing Education Unit approval.

WHAT IS THE VALUE OF A CEU?

One CEU represents 10 hours of EEC approved professional development in a category of study, or core competency area, that meets QRIS requirements. This conference has applied to offer .5 CEU in the category of Child Care Administration/Business Administration, which addresses Core Competency #8: Professionalism and Leadership.

Participants wishing to receive .5 CEU must attend for the full 5 instructional hours (Keynote and 2 workshops) and submit verification of attendance at the end of the conference. CEU certificates will be sent to participants within 4 weeks of the conference.

FRIDAY WORKSHOPS F1-6

F1: ESTABLISHING AND MAINTAINING PROFESSIONAL BOUNDARIES IN THE 21ST CENTURY: A CONVERSATION WITH SUPERVISORS AND ADMINISTRATORS KAREN G. JOHNSTON, LCSW, CEIS

Elements of professional boundary issues and strategies for direct service workers, with opportunities for directors/supervisors to explore from their special vantage point. How do we support childcare workers, and how can we update our policies to respond to the challenge that social networking poses?

F2: COMMUNICATING EFFECTIVELY WITH CO-WORKERS AND CUSTOMERS NANCY TOSO, MED. DIRECTOR OF TRAINING, COMPASS FOR KIDS

Discover how to communicate more effectively with your co-workers and customers. Participants will engage in activities and discussion to explore strength-based communication skills, understanding different perspectives, and tips for effective listening and overall communication.

F3: DANCING WITH PORCUPINES: UNDERSTANDING THE FINER POINTS OF OURSELVES AND OTHERS JEANINE K. FITZGERALD, CERTIFIED HUMAN BEHAVIOR SPECIALIST, FITZGERALD INSTITUTE FOR LIFELONG LEARNING

This session uses the ultimate discovery system to understand ourselves and others. Once understood, the system can be used for greater success in reducing stress, minimizing conflict, restoring relationships, enhancing communication, and managing team dynamics.

F4: SUCCESSFUL COLLABORATIONS: OUT OF SCHOOL TIME PARTNERSHIPS WITH PUBLIC SCHOOL SYSTEMS PANEL: JULIE SALOIS, ASSOCIATE EXECUTIVE DIRECTOR, CTI INC., LOWELL; CONNIE MARTIN, LOWELL SCHOOL COMMITTEE; JEAN FRANCO, SUPERINTENDENT OF SCHOOLS, LOWELL; TANYA MEAD, AFTER SCHOOL DIRECTOR, CTI INC., LOWELL

A panel of experts from the Lowell School System and CTI (Community Teamwork Inc.) will share their experience with collaboration to strengthen service delivery to families. The panel will review which activities have strengthened collaboration within each school facility, and ways to embrace the similarities and differences between both organizations.

F5: LEARNING SHOULD NEVER TAKE A SUMMER VACATION MARY ELLEN COFFEY, EXECUTIVE DIRECTOR, BOSTNET; PEG SPRAGUE, SENIOR VICE PRESIDENT FOR COMMUNITY DEVELOPMENT, UNITED WAY MASSACHUSETTS BAY AND THE MERRIMACK VALLEY

To prevent summer learning loss and ultimately maintain or increase student reading skills, the Summer Learning Collaborative sought to improve school partnerships, family engagement and the confidence and competency of OST staff to provide intentional literacy activities. The presenters will describe lessons learned and best practices developed so that participants will learn key elements to support summer learning for all children.

F6: THE ENVIRONMENT AS THE "THIRD TEACHER" MAV PARDEE, PROGRAM MANAGER, CHILDREN'S INVESTMENT FUND

The "third teacher" describes the importance of the physical environment in the education of young children. The presenter will review key findings from the Fund's first-ever inventory of ECE and OST facilities. Participants will explore the link between the quality of facilities and the learning, health, and safety of children, and staff commitment and effectiveness.

SATURDAY WORKSHOPS S1-5

S1: CARPE DIEM! (SEIZE THE DAY!): TIME MANAGEMENT SKILLS FOR SUPERVISORS AND MANAGERS PATTY WHITELAW DROGUE, EARLY EDUCATION AND CARE TRAINER AND CONSULTANT

Do you often feel that you need a lot more time to get everything done? Do you feel pushed and pulled in many directions by your "to-do's"? Participants will examine how they use time and explore strategies for managing time both wisely and effectively.

S2: THE ART OF ENGAGING AND WORKING WITH FAMILIES USING POSITIVE STRENGTH-BASED THEORIES AND TECHNIQUES CHARLIE APPELSTEIN, MSW, PRESIDENT, APPELSTEIN TRAINING RESOURCES

Strength-based practice is an emerging approach to working with children and families that is exceptionally positive and inspiring. This workshop will introduce a host of strength-based strategies that will help professionals to better engage and maximize the strengths inherent in every child and family member.

S3: CONSTRUCTIVE SUPERVISION: SETTING YOUR STAFF UP FOR SUCCESS MARY ANN ANTHONY, MS, DIRECTOR OF THE CHILD CARE DIVISION, CATHOLIC CHARITIES, BOSTON

Through activities, lecture and small group discussion, participants will learn proven practices from hiring to orientation to individualized goals and supervision. Emphasis will be placed on developing both the supervisor's and the teacher's reflective practice and intentionality.

S4: STAFF TRAINING ON A BUDGET NANCY TOSO, MED., DIRECTOR OF TRAINING AND PROGRAM DEVELOPMENT, COMPASS FOR KIDS

The demand for staff training is increasing while your budget is decreasing! Participants will explore strategies to provide professional development to staff without breaking the bank. Individual Professional Development Plans (IPDP's) will be addressed, as well as connecting professional development to children's learning.

S5: THE WHEELS ON THE BUS JO ANN HOWELL, BS, DIRECTOR OF TRANSPORTATION OPERATIONS, CTI, LOWELL.

Vehicles are the front door to early childhood programs, and transportation staff are critical in high quality case management for families. Participants will explore models of safe and developmentally appropriate transportation systems that build collaborations between provider, driver/monitor, and parent. The "Five C's" of transportation will be reviewed (Communication, Consistency, Custody, Compliance, and Commitment) and the new EEC transportation regulations will be discussed.



HELEN BLANK DIRECTOR OF LEADERSHIP AND PUBLIC POLICY

Helen Blank, Director of Leadership and Public Policy, National Women's Law Center.

Helen Blank served 24 years as director of the Child Care and Development Division of the Children's Defense Fund. While there, she spearheaded a variety of efforts for improved early learning legislation, including the Act for Better Child Care. She developed the implementation guide for the Child Care and Development Block Grant, and created the Child Care Now! Campaign. Prior to her work at CDF she spent two years at the Child Welfare League of America, where she was instrumental in the development of child welfare reform legislation.

Ms. Blank has authored and co-authored numerous major studies and reports on state child care policies. She is a member of Teach for America's Early Childhood Advisory Board, the T.E.A.C.H. Early Childhood Advisory Committee, the Child Care Food Program Sponsors' Forum, and the Advisory Board for the LISC, the Local Initiative Support Corporation.

She holds a BA from the University of Michigan and Master's Degree in Urban Planning from Hunter College of the City University of New York.



The MADCA Leadership for Quality Conference is sponsored in part by the Department of Early Education and Care.