



LEADERSHIP FOR QUALITY

2012 Management and Administration Conference
40th Anniversary Gala and Award Celebration

VENDOR SPONSORSHIP LEVELS

GOLD SPONSOR - \$5000

- Complementary Table at the Exhibition Hall;
- Full back page color ad in event program book 8 ½" X 7";
- Two dinner tables (20 tickets) at the Gala on Friday evening;
- Sponsor name and logo prominently displayed at event;
- Listing in event media release;
- Podium recognition;
- Recognition on MADCA website.

SILVER SPONSOR - \$2500

- Complementary Table at the Exhibition Hall;
- Full page ad in event program book 8 ½" X 7";
- Dinner table (10 tickets) at the Gala on Friday evening;
- Sponsor name and logo prominently displayed at the event;
- Listing in event media release;
- Podium Recognition;
- Recognition on MADCA website.

LEADERSHIP CIRCLE - \$1500

- Complementary Table at the Exhibition Hall;
- Full page ad in event program book 8 ½" X 7";
- Two tickets to the Gala Friday evening;
- Sponsor name and logo displayed at event;
- Listing in event media release;
- Recognition on MADCA website.

MISSION ADVOCATE - \$1000

- Complementary Table at the Exhibition Hall;
- Half page ad in event program book 4 ¼" X 7";
- Sponsor name listed at the event;
- Recognition on MADCA website.

FRIEND OF MADCA - \$500

- Quarter page ad in event program book; 4" X 3 ½";
- Two complementary tickets to the Gala Friday evening.

To become a *Leadership for Quality* Conference Vendor Sponsor, please complete the attached form.

Thank you!



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VENDOR SPONSORSHIP FORM

Vendor Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Website: _____
Contact Person Name: _____ Phone: _____
Email Address: _____

Please select sponsorship level and circle choice of benefits:

- ____ Gold Sponsor: 20 Complementary Dinner/Gala Tickets *and* Complimentary Exhibition Table
- ____ Silver Sponsor: 10 Complementary Dinner/Gala Tickets *and* Complimentary Exhibition Table
- ____ Leadership Circle: 2 Complementary Dinner/Gala Tickets *and* Complimentary Exhibition Table
- ____ Mission Advocate: Complimentary Exhibition Table
- ____ Friend of MADCA: 2 Complementary Dinner/Gala Tickets

____ Thank you but I do not need dinner/gala ticket(s) or exhibition table.

Please return the above form to Sharon Fileccia MacDonald by Tuesday, April 10, 2012.

Email to sfileccia@hotmail.com or fax to 508-754-2026.

Please make checks payable to MADCA and send to 405 Grove Street, Suite 201, Worcester, MA 01605.

Please send a PDF version of your logo and your ad to sfileccia@hotmail.com by Tuesday, April 10, 2012.

Feel free to call Sharon at 508-755-2238 x15 or email if you have any questions.

THANK YOU!